

# Plan Calls For 'Recruiting'

Declining enrollments in Nebraska's public high schools signal a future in which the state's colleges and universities will find maintaining their own enrollments an ever more difficult task.

The University of Nebraska at Lincoln, having suffered an enrollment decline for the past two academic years, is planning a recruiting offensive in the Omaha high schools, where statistics show that school has been steadily losing recruits to UNO.

UNO strategists, meanwhile, are not sitting on their hands. A counter-offensive is planned to reach Omaha area high schoolers with the Omaha campus message this spring. In the process, UNO may employ a new secret weapon: Using students as campus representatives in the high schools, where it is felt the seventeen and eighteen year-olds will relate better to young people only two or three years older.

## Sherrets Backing

This gimmick is not an administration plan. It is being proposed by the Student Government Executive, Student Body President Jim Sherrets and Vice President Kathy Stockham.

Sherrets says the plan would employ nine student leaders trained by Orientation Director James Chrysler. Under the direction of the UNO Admissions Office these nine students would travel to the sixteen Omaha area high schools.

Sherrets' idea is to approach the students through homerooms or, in schools where no homerooms exist, to seek permission from high school administrators to speak at a special assembly. Then, Sherrets says, campus representatives would make themselves available for the remainder of the day to high school students

wishing to seek information about UNO and its programs.

## \$900 Price Tag

According to the Student Body President each student leader would work ten hours per week for five weeks, drawing a wage of two dollars per hour. The total cost of the program, he says, is a modest \$900.

Stockham says she feels the proposed plan is "a matter of survival. The state colleges are doing a lot of advertising now. UNL is getting ready to make a push. Unless UNO does some similar things, we won't be able to keep growing as we have been."

The Student Executive Plan has drawn support from Orientation Director James Chrysler, who has already suggested he may train extra students during December's "Leadership Training" class to handle the work load later.

## No Official Action

Reaction from other UNO administrators is reported to be favorable, though no official action has been taken.

Meanwhile, opposition is expected from some faculty who hold a general position against recruiting. These faculty say the practice of recruiting lowers the caliber of students by encouraging those young people not capable of doing college work to undertake courses of action they normally would not undertake.

But Sherrets feels the student recruiting program will have the opposite effect. "Right now there are a lot of bright students in Omaha high schools who aren't aware of our progress at UNO. They feel they still have to go away to school to get quality education. If we can reach these



Stockham ...



Sherrets ...

people, we'll experience a rise in the quality of our freshmen."

## Aim for Achievers

Sherrets' position is echoed by Stockham, who says, "Sure, I want to stay away from recruiting low quality students. I don't want to bring 15,000 students here who'll stay for just one semester, but I still think we have difficulty determining who the quality students are, particularly since it's a common occurrence out here to find people who did poorly in high school really blossoming into good students when they get to college."

"We will know who the high achievers are from ACT lists and honor rolls. We'll just have to develop methods to reach them."

The door to competitive recruiting was seemingly opened by the Board of Regents when it met in informal session at UNO two weeks ago.

## 'Omaha Action'

Sherrets posed a question to the Board regarding their position. (Continued on page 3)

# GATEWAY

10¢/one free  
per student

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Dec. 4, 1974

## Chrysler Lauds Leaders

Orientation Director Dr. James Chrysler has announced the names of the twelve new student leaders for UNO spring program.

They are: Sophomore Mike Lastovica, Engineering; Patty Driscoll, University Division; Betty Schuler, Home Economics; Linda Newby, Education; Aenola Hilliard, Secondary Education; Bill Hallman, Business Administration; Rich Ulmer, Arts & Sciences; Sue Cameron, Arts & Sciences; Norm Heidler, Arts & Sciences; Terry Myers, University Division; and Doug Reid, College of Continuing Studies.

"Ten of these 12 new student

leaders have above a 3.5 average," Chrysler says. "They are by far the most outstanding bunch selected in the history of the orientation program."

According to Chrysler, it was a difficult decision to narrow down the field of 60 candidates vying for the job to 10 finalists.

In fact, he said, "we decided to increase the number of leaders to 12, and thus we'll just have to have smaller sized groups going through the program."

The director said that originally the incoming students going through orientation would be divided into ten groups. "The problem was that

the candidates were all so equally qualified that when we narrowed it down to 12, we just couldn't go any further."

Chrysler added that he and Assistant Orientation Director Bill Easton spent an entire night deciding on the applicants.

"After about twelve hours, we had narrowed the selection down to 24 or 25 people; it was then we decided to increase the number of leaders and divide the session into smaller groups."

The orientation head, asked when the new leaders would begin their training, replied, "The training period will begin December 19 and they will last five days."

Meanwhile, Chrysler says that 700 new students will be entering UNO this spring and will be required to go through orientation.

He says that all campus organizations are invited to attend the program, which begins January 3 at 12:30 p.m.

## Food Service:

### Topic of Meeting

The future of UNO's food service operation will be the prime topic at a meeting of the Student Center Advisory Board (SCAB), Wednesday, Dec. 11.

The meeting, SCAB's first since last school year, is scheduled for 12 noon in the Student Center's Dining Room "A."

According to Vice Chancellor Ronald Beer, the results of two food service studies will be revealed to SCAB members. One was completed by a group of graduate students last summer.

The other study was recently conducted by Saga Food Services — a professional cafeteria operation.

## Plan Ignores Rosken's Proposal

Chancellor Ronald Roskens will apparently not be getting what he wants from at least one of the committees he has appointed to investigate the UNO parking crunch.

In a mid-October speech, Roskens charged an ad hoc group headed by Dr. Jim Maynard with the responsibility for recommending a new parking fee structure.

Among guidelines set down by the chancellor were directions that student fees and fines not be used to support parking ventures and that permit sales be the only source of revenue for the university's annual parking budget of approximately \$200,000.

Meeting last Wednesday, however, the group approved a plan that contradicts Roskens' guidelines on all three of these points.

## Fine Income

Under the committee's scheme, UNO would continue to accept legislative funding for partial support of Campus Security at a rate of 60 per cent of the school's total parking costs or \$100,000, whichever is higher.

UNO faculty, students and staff would then pay an amount equal to 50 per cent of that coming from the state general fund through their purchase of parking permits.

According to the plan initiated by speech instructor Dwight Connelly, about an additional \$35,000 per year would come from parking fines and the difference between the funds received from all three sources and the total cost of parking would then be made up by an allocation from the University Programming and Facilities Fee's (UPFF) Fund B.

## Classification Approved

At its Wednesday meeting, the committee also gave final approval to a system of income classification for university employees and held firm on its drastic reduction of faculty parking spaces.

The group has yet to address the specific question of how much students and employees should pay for the right to park on campus and Maynard said he would ask Roskens for an extension past the chancellor's original Dec. 1 deadline.

The classification system divides employees into three groups on an "ability to pay" basis. The top class, for example, contains administrators and full professors, while the bottom classification includes secretaries and lecturers. Students are in a fourth category.

## 289 Staff Spaces

No matter what rank an employee has, though, he or she would probably have a more difficult time finding a parking space under the committee's proposal. Only 289 spaces would be reserved strictly for university employees and they would be rented at a premium. Other employees would compete with students for parking.

Disgust with the proposed allocation was shown by accounting professor Wayne Higley, who introduced a counter-proposal which would have provided, among other things, "ample" parking for faculty. Higley's plan was defeated and he vowed to write a minority report to Roskens.



Chrysler ... 'Spent entire night on decision'

Regent Misinformed

Certain comments voiced by Regent Edward Schwartzkopf at the Regents' meeting here two weeks ago made it appear to us he does not read our newspaper.

Schwartzkopf, offering his position on the acquisition of the Brandeis property for parking, made known his opposition to the idea on the grounds that "if UNO students aren't willing to try remote parking at Ak-Sar-Ben they don't have a legitimate complaint about parking."

Earlier Gateways, covering the progress of the proposed remote parking proposal, reported the Campus Parking Committee had voted in September to approve the remote parking idea, and suggested the university purchase three mini-buses to bring students to and from Ak-Sar-Ben. The cost of the minibuses was estimated at \$50,000 to \$60,000, and the committee suggested the purchase be made from Fund B monies.

Chancellor Roskens, however, came to the conclusion sometime in October that such a plan showed no evidence of working. The proposed plan was stalled in his office, despite a feeling on the part of most students associated with government that such a plan was worth trying.

Students are rapidly showing their willingness to try practically anything in an attempt to ease the parking problem. Metro Area Transit reports student ridership on their buses is on the upswing. The number of cars devoted to carpool parking is steadily on the increase, and a substantial number of bicycles and motorcycles are to be found on this campus daily.

Schwartzkopf's allegation is incorrect and unfair. While students are not martyrs, it should be safe to say their record of involvement in problem solving is more than comparable to the record of their parents, and they are certainly willing to try remote parking, even though it would seem the funds required to operate a remote parking scheme would be better spent in acquiring the Brandeis property right across the street (capacity: 300 cars).

We call upon the Regent to reconsider his position in light of what are clearly incorrect data upon which the position is based.



happenings

by Ward Peters

Butterfly Sneezes?

Do you know what one hundred strings sound like in the wind? Well UNO's Town and Gown Orchestra and the Omaha Metropolitan Area Youth Orchestra will combine their numerous strings and the wind section to come up with some good vibes. Tie a limp string on your pinkie to remind yourself about the Dec. 8, 7:30 p.m. concert in the Performing Arts Recital Hall. The wind told me that it's all free.

Coping Co-Op?

On Dec. 5, 1:30 p.m., there is going to be a meeting on the third floor of the Student Center for all those interested in forming a student co-op to live in an International House. Commune over and communicate with the other commuters. Do you compute?

You Take Credit?

Hey Mavis! Do you sometimes feel like Avis? Well stop over for the Women's Resource Center's Free University session today from 12:30-1:30 p.m., in MBSC 315. The topic for the hour happening is, "Do You Own Your Body or Rent It?"

Moon Shadow?

The Foreign Languages Dept. is sponsoring a twin-bill slide presentation of Russia tonight in the library auditorium at 7:30 p.m. This may be your only chance to see the Kremlin and Red Square and cute chubby red cheeks. The two views of the USSR are free of charge and open to the public.

Horse High Races?

Today's documentary film series will present "Shape of the '70's" and "Drugs in Middle

America" at 11:45 a.m., in Adm. 438. There is no admission charge so get a rush and see Omaha as other people see River City, USA.

Swords Leaves Scars?

Dr. Don Gillmor will hold a seminar on libel Dec. 6, 3:30-5:30 p.m., in MBSC 312. If you want to learn the latest ways to avoid sticking your pen in your mouth then this two hour session will help. All interested are welcome to listen to one of the country's authorities on communications law.

Hippie In the Park?

Alpha Phi Sigma is going to have a meeting today during their lunch period in Dining Room B of the MBSC. Bring your own milk and cookies or carry your tray and stop by from noon to 1 p.m. All Criminal Justice students are welcome, so if you are some sort of hippie then here's your chance to under cover them.

See You Around!

Doesn't just the name Melba Rounds sound appealing to you? Well Melba's Rounds are going to be at UNO for three days next week. Check out the fliers flying around campus and you'll see that SPO is trying to give you plenty of opportunities to see her.

Semester Seminar?

How would you like to do a thesis on the subject: Does Power Corrupt? If you'd be interested in finding out if it does then stop over to the Gateway Office and apply for the editor position for next semester.

Mamas & the Papas?

LA CAUSA will present Los Compadres y Comadres to perform at the Chicano

Association Benefit Concert on Dec. 6, at 7 p.m.

Grab your friends and lovers and stop by the MBSC Information Office to buy your tickets from the gringo.

Sergeant Pepper?

Senior proofs for the year-book are waiting in MBSC 301A. If you got your cheeseey smile shot then you've got until Dec. 5th to pick them up. If you don't show your face by the deadline then your mug will be sent off to a Lonely Hearts Club and you won't believe the junk mail that will flood in.

The Mirage Worker?

Phi Alpha Theta and Pi Gamma Mu will sponsor a talk by Dr. Orville Menard tonight, 7 p.m., at the Faculty Club in the Prom Town House. The free talk open to students and faculty concerns, "The Presidency: The Ultimate Illusion." Here's your chance to see how the Wizard of Oz works.

Cake for the Peons?

Any UNO organization or student seeking Student Govt. Funding for the 1975-76 academic year should budget yourself over to MBSC 232 and fill out the proper papers by Dec. 18. So if you need some bread stop over at the bakery and request for your fair share of sugar.

Come Together

All you chemistry, physics and biology students are urged to fuse yourselves together when a Dr. Shaw, chairman of the department of Radiation Biophysics at Kansas University, comes to talk about low level radiation effects in humans on December 10 at 2:00 in Room 316, Allwine Hall.

LETTERS

Dear Editor:

This is my response to your Editorial of November 8.

I'm amused sometimes the way the people who run the various states, and this country, try to disguise their ultimate purposes; even before they've decided what these purposes are!

Our leaders are well intentioned businessmen according to the lights of businessmen, which really are not too clear, and if they were running a traditional kind of company they would probably know how to proceed in a straight-forward manner.

The trouble is that after almost 200 years of it, they don't know how to deal with the problems of this tremendous machine called democracy. They duck and stall and prevaricate through situations they have not learned to handle; while they try to make up their minds. Only — it's supposed to belong to everybody, this democracy; it can't be owned by any one person or a select group of a stockholders. There are so many annoying elements involved: the regulatory rights of government, the influence of the political parties, the church, various ethnic and other pres-

sure groups — all demanding an equal share and everyone fighting everyone else. It's not surprising everyone fighting everyone else. It's not surprising that what comes out of all this is simply the lowest common denominator of compromise.

Our government's position is supposed to be strong in terms of real power, but when the chips are down, it too often appears to back away! The byword seems to be caution! Why?! This seems to be a "don't rock the boat" era but because of the "people grab bag" that make up this nation, and their make-up, nothing runs as smoothly as it should.

Should we ask ourselves what democracy really is what it should be? Should we conceive it's highest purpose as crusaders, with the aim of persuading or converting our fellow Americans to some specific cause: dedicated to the truth and nothing but the truth? Can we better serve each other by grinding political and social axes or simply refuse to take sides? How can anyone advocate support of any side of any issue by remaining impartial?

It's futile for one man to try to know what other people think, or to try to imagine what they think he thinks; opinions should

and must be exchanged!

There was a time in this country when an individual could be listened to for what was said; whether or not he or she had a good speaking voice and good looks and a "decent" hair style. It didn't matter if he was 20 or 80, he was an individual with something to say and was using his constitutional right to say it. It didn't make any difference if he was from the left or from the right, Black or White, in a suit or coveralls — if you didn't agree with what was said you could even get mad and disagree. But, no more; if one disagrees, then we have controversy and that is disturbing!

In my opinion, the public should have facts in all things. No more — No less! No topic or individual should be "taboo" from the media. All governments — National, State and School — have the responsibility, and A MORAL RESPONSIBILITY, owed to every brother and sister in this democratic society in which we live; regardless of color or creed and political party we may be a part of.

No, I am not a member of a minority group! I'm white, but I am a prison inmate.

Richard Christensen  
#23553  
Box C  
Waupun, Wisconsin

Dear Editor:

In a recent newspaper article with the dateline of Washington (AP) — Audit Hikes Rocky's Tax . . . , the article alludes to a similarity between Nelson Rockefeller's and Richard Nixon's tax return errors without giving any clear perspective. In reference to the IRS findings concerning Rockefeller, the article states:

The totals compared with the \$432,787 in back taxes and about \$30,000 in interest that the IRS found former President Nixon to owe when his federal tax returns were audited earlier this year.

The implied comparison carries significantly more inference than a mere tallying of numbers. It subtly hints that the encroachment on the law by both parties is of equal magnitude. That inference could be far from the truth.

Let us generally compare the taxes owed by Mr. Rockefeller and Mr. Nixon on a proportional basis. Using the data provided by the article, let us make several assumptions: 1) Mr. Rockefeller's income for the past five years is one half of his ten year total of \$47 million, 2) Mr. Nixon's income for the five year period is \$1 million (Presidential salary \$200,000 per year); in addition, we will give

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GATEWAY

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# SPO Chairman Sees Big Spring Semester

Coming off one of the Student Programming Organization's (SPO) best semesters attendance-wise, SPO Chairman Gary Eilts claims that even greater things are still ahead.

"I think we did a pretty good job first semester," he said, "but second semester is going to be even bigger."

Students will be able to get an inkling of what's in store for them during their first week back in school, says Eilts.

Starting SPO's Friday Night Film Series will be the award-winning and X-rated "Last Tango," Jan. 24. Sunday night, a foreign movie will be shown and on Monday, the 27th, Todd Rundgren has been contracted to give a performance at the Civic Auditorium.

According to Eilts, the Rundgren appearance will be one of three "big" concerts SPO hopes to program in cooperation with Creighton University. Offers have

also been made to Santana for a February date and to Olivia Newton-John for an April concert.

As indicated, movies will again be a large part of the SPO programming picture second semester. Other Friday night flicks will include "Serpico," "O Lucky Man," "Nicholas and Alexandra," "King of Hearts," and two made-for-TV films; "The Autobiography of Miss Jane Pittman" and "Catholics."

Foreign films will continue to be shown on Sunday evenings and SPO will experiment with some "mid-night specials" such as "2001," Terry Southern's "Magic Christian" and "Performance" starring Mick Jagger.

Dates for the late-night movies haven't been set, according to Eilts.

Exhibiting an "everything for everybody" attitude, Eilts said that Linda Lovelace is a possible second

semester speaker. The talented porno star would appear at a conference on human sexuality that the SPO chairman admits is "still pretty tentative."

Other possible speaking engagements include a William F. Buckley "Firing Line" show originating from UNO and a debate between Dr. William Shockley and Roy Ennis. A psychologist, Shockley claims the Negro race is genetically inferior, while Ennis is a prominent black spokesman.

Another major musical event will be a stop by the touring Newport Jazz Festival. The four-day event, which is "pretty set for April," would feature workshops and performance by groups headed by Jerry Mulligan, Clark Terry and Gary Burton.

Rounding out SPO activities next semester will be coffeehouses, multi-media presentations and a 10-day trip to San Francisco over spring break.

## Psychologist: Media Biased

By Brian Zdan

Social systems have made an unbiased mass media impossible, according to a UNO psychology professor. "Freedom of the press permits the media to be inaccurate," says Dr. Gordon Becker.

"The reporter is interested in how his editor and readers will respond to a story," Becker asserted, "The payoffs in the press are for sensationalism, not validity or accuracy." Consequently, news stories are not objective, he stated.

Becker pointed to a lack of proper training as a reason for unreliable journalism. He indicated "there's nothing to teach newsmen how to get the facts correctly." Some journalists, he noted, even receive notoriety for making unsubstantiated claims.

### 'Privacy Invaded'

During the 1972 presidential race, columnist Jack Anderson worked to "expose" several issues of the campaign. Though Anderson later admitted some

of his statements were exaggerated, the reports nonetheless brought him national publicity.

"There are some things we don't discuss publicly. Yet the mass media sometimes makes a public issue of private affairs," commented Becker. "Suppose someone writes an article on a personal disagreement between two people. Once the argument becomes news, the two people suffer and the public suffers. Only the reporter benefits."

Becker stated newsmen are sent to cover events "where the facts are not known. Every piece of information mass media personnel observe, but do not record, indicates the final copy is incomplete," and thus biased. The UNO psychologist thinks training in scientific observation for the fourth estate would lessen bias in reporting.

### 'Publishers Biased'

How can the people in mass media give an accurate ac-

count of a news event, queried Becker. "Even professional scientists, with extensive practice of empirical methods, fail to agree on what they saw."

Should UNO, then, compel its journalism majors to learn laboratory methods of observation? Becker doubts such a requirement would help students better compete for broadcasting and writing jobs. "If the UNO graduate holds accuracy highest, he won't get a job" in the mass media.

"The prevailing publishers' attitude is not 'we are an unbiased press'," remarked Becker. So the newsmen finds an editor more likely to accept his article if it reflects the view of the publisher. Under these conditions, a young journalist learns to sacrifice validity for bias, Becker contends.

### 'Limited Access'

"The press is sincere, but still a product of the system. That's why training journalism students (in empiricism) won't work," Becker said.

He believes, "the mass media are controlled by only a few. It's not an open press — an owner surely has more access to a television station than an average viewer."

To promote fairness in the media, Becker suggested a distribution of power.

## Minority Politics

New Mexico University Political Science Professor Chris Garcia will discuss the "minority role in politics" during a speech in Room 303 on Friday at 11:00 a.m.

## Opting Finals Uncertain

Graduating seniors may attempt to opt out of final exams this semester, but the process is uncertain.

College of Arts and Sciences Assistant Dean Gordon Hansen says graduating seniors wishing to opt out of finals should see the registrar to make sure they have enough hours to graduate.

Then, Hansen says, graduating seniors maintaining at least a "B" average in a course may not have to take the final if it is agreeable to the professor teaching the course.

Instructors who insist on graduating seniors taking final exams have the final word, Hansen says, no matter what the grade average of the graduating senior may be.

Hansen says professors who weigh their final exams heavily toward the final grade tend to require graduating seniors to take them, while professors who count the final for 30 per cent or less of the grade tend to relieve graduating seniors of that worry.

## Old Home Trucks to UNO

The creator of a highly-successful Old Home Bread advertising campaign will be truckin' through UNO's Student Center Dining Rooms A and B next Monday night at 8:30 p.m.

Bill Fries, senior vice president and creative director of Bozell-Jacobs Inc., will show film clips of the commercials, tell how they were conceived and produced.

The mythical trucker's voice is that of Fries, though a Texas

actor plays the visual character.

The ad man said, "We'll tell the whole story of the Old Home commercials, showing the original six, and we might have three new ones we recently shot in Pisgah (la.)."

Fries received a CLIO Award for producing the best TV ad campaign of the year in national competition.

All members of the university community are invited to attend free of charge.

## Recruiting . . .

(Continued from page 1)

tion toward UNL's announced plans to recruit in Omaha. The Regents not only endorsed UNL's idea, but suggested they'd not want to interfere with UNO if the Omaha campus decided to recruit in Lincoln.

As a result of those comments, Stockham says, mention was made at the Chancellor's Roundtable last week of the student recruiters being sent to Lincoln high schools in the future, and Sherrets maintains UNO has a lot to offer Lincoln students.

"Let's face it," Sherrets says, "Omaha is where the action is, and a lot of students like to be where it's happening. I think we can interest Lincoln students in UNO."

### Roundtable Agrees

Presently the Admission's Office at UNO does send representatives to a few outstate high schools, but they are operating on a limited budget (\$2,500 a year). Those at the Roundtable, Stockham says, were in general agreement outstate high schools might provide UNO many more students if attempts to reach them were increased.

Another objection to the UNO recruiting program anticipated by Sherrets involved the crowded conditions on campus. But the Student Body President says he feels "our space per student situation is better off than it has been for a long time, with construction continuing."

Sherrets adds, apparently seeking common ground with his potential opponents, "If our enrollment is not maintained or increased, a lot of programs will begin to be cut out on this campus. Faculty cuts, of course, are usually the last resort, but let's all remember that our bread and butter comes from filling up those freshman classes. This is definitely Lincoln's attitude."

\$ Eliminate the Middleman \$

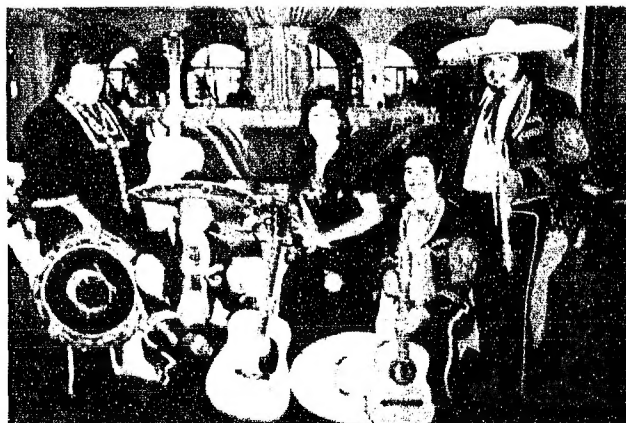
## BOOK EXCHANGE

Books will be collected beginning

Dec. 9 in Room 121 MBSC

Begin buying your books January 17

## La C.A.U.S.A. presents Los Compadres Y Comadre Chicano Association Benefit Concert

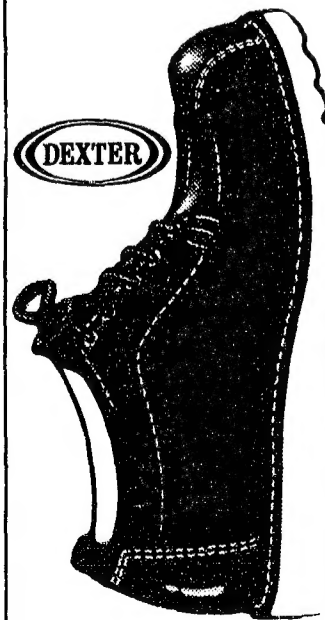


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## LETTERS

(Continued from page 2)

him a buffer of \$50,000 per year for any capital gains he may have netted.

We have Mr. Rockefeller's income at \$23.5 million and Mr. Nixon's at \$1.25 million for the five year period. The federal taxes and interest owed by both men is \$462,787. Thus, the Rockefeller tax returns are 1.96 percent inaccurate and the Nixon tax returns are 37.2 percent inaccurate by IRS standards. If we did not allow Mr. Nixon a buffer of \$50,000 a year for any capital gains he may have had; his inaccuracy-percentage would have been 46 percent.

Considering this additional tax data based on total income, a different perspective emerges as to the respective magni-

tudes of errors. A two percent error is not that disconcerting, especially when considering the base from which it stems. A two percent difference of opinion with IRS most likely falls into the normal range of error. A 37.2 percent error, however, is cause for concern. Mr. Nixon's tax problems are well known and need no additional elaboration here. But such a sizable percentage of error surely places Mr. Nixon outside a normal range.

The tax-owed comparison suggested by the newspapers article is most unjust. This type of journalism is a lead-getter only. It shows lack of professional responsibility on the part of the author, and on the part of the editor who would allow such misrepresentation of the truth.

John C. Bird

## Sixty Cents Buys a 'Drunk'

By Tom Strover

It's 3:30 in the afternoon and in approximately four hours I'm scheduled to tour the Falstaff Brewery with 120 drunken employees of a local insurance firm.

For 60 cents I'll be able to see how beer is made, gobble up assorted snacks and sandwiches, and, best of all, drink myself into a stupor. However, this is also a legitimate bit of journalistic research. An important question must be answered.

Is it true, that like the nickel cup of coffee, the 5 cent glass of beer has also disappeared?

I'd heard a lot about these tours and the one thing everyone invariably said was decline the tour when they ask who wants to see the brewery. Stay behind and drink. This seemed like sound advice. Much healthier than crawling around some cold and drafty brewery.

Actually I'm an old hand at touring breweries. Back in Wisconsin, where nothing stops the flow of Blatz, Schlitz, Millers and Pabst, there are still many small local breweries not bought out by Budweiser ... ever hear of Leinenkugel's?

One brewery I toured frequently, the old Adler Brau Brewery in my home town of (believe it or not) Appleton, is now defunct.

But during the Depression, men out of work would gather in front of the place for free beer

and, when I was in high school, it was the only place to get beer for late-night, early morning parties, with few questions asked about age or I.D. cards. Needless to say, every bar in town carried the stuff on tap.

Clandestine tours of the old brewery were usually conducted late at night by the watchman, who would totter around pointing at vats, copper tubing and other such nonsense. Then he would get some not-so-clean glasses and draw fresh tap beer ... with very little head or "ice cream" ... from a spigot in the wall. Can Falstaff possibly top that?

It's Saturday afternoon. The tour is over, only a few notes scribbled on some paper napkins. One says "intro-p.r. rap, slide presentation." Another says "tour." The last soggy scrap just reads cryptically, "beer."

Everyone sat together in a large room at long tables. A bar at one end backed by bowling and baseball trophies. At first, no sign of what everyone came for. A slide show of grain cookers, beer storage tanks, and the inevitable "amber fields of grain."

Then the question: Who wants to see the brewery? About three-fourths of the group opted for the tour while the rest of us waited, with mounting anticipation, for those tall pitchers of beer they promised to bring to the tables.

Prodigious beer swilling. About 20 minutes later the suckers who went on the tour storm thirstily in; heading for the tables, loaded now with empty glasses and brimming pitchers.

More guzzling. Bored tour

guides, now converted to bartenders, keep up a steady flow of full pitchers. Things are in full swing. Loud singing drowns out the piped-in pseudo-Bavarian muzak. A table loaded with bread, meat and cheese is decimated.

Things begin to break down. We get a last pitcher of beer before the announcement is made: "That's all folks." The beer is cut off. By now no one cares. The lights are dimmed signaling it's over.

People leave, staggering, shouting. A few suspicious-looking bulges underneath winter coats indicate that at least some people have ungratefully liberated pitchers and glasses. The large barroom cum gymnasium where the drinking took place is almost deserted.

Outside the cold air smells distinctly like South Omaha. Oh yes. The nickel beer? It's dead. But for only 60 cents the Falstaff Brewery tour is worth taking in at least once.

## Campus Security Committee Formed

A Campus Security Advisory Committee has been formed.

Members and the organizations each represents: Student Senate, Allen Edell, Doug Reid; Faculty Senate, Dave Raabe, Helen Howell, E. J. Kemnitz; Staff Advisory Council, Elizabeth Seng, Pauline Gerweck; Council of Academic Deans, Bart Dennehy; Business and Finance Division, John Moore; Educational and Student Services Division, Paul Borge.

An additional Student Senate representative is to be appointed. Two members-at-large will be appointed by the committee.

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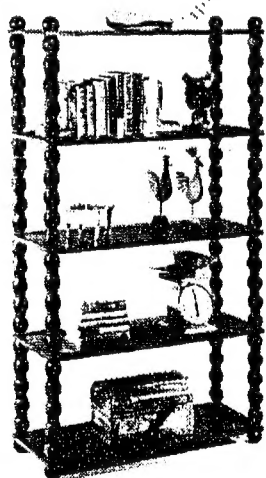
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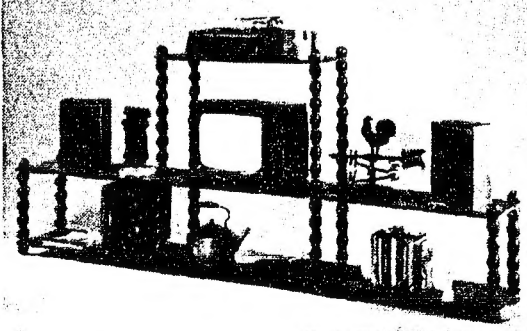
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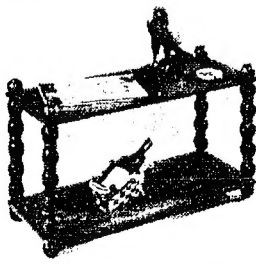


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*Nickels, dimes & quarters appreciated*



# Final Examination Schedule

Class	Day & Date	Examination Hours
Saturday Morning CCS Classes	Sat., Dec. 14	9:00-11:00
7:30 M W F or more days	Mon., Dec. 16	7:30- 9:30
7:30 T Th Only	Thurs., Dec. 19	7:30- 9:30
8:30 M W F or more days	Wed., Dec. 18	8:30-10:30
9:00 T Th Only	Tues., Dec. 17	9:00-11:00
9:30 M W F or more days	Fri., Dec. 20	9:30-11:30
10:30 T Th Only	Thurs., Dec. 19	10:30-12:30
10:30 M W F or more days	Mon., Dec. 16	10:30-12:30
11:30 M W F or more days	Wed., Dec. 18	11:30- 1:30
12:00 T Th Only	Tues., Dec. 17	12:00- 2:00
12:30 M W F or more days	Fri., Dec. 20	12:30- 2:30
1:30 T Th Only	Thurs., Dec. 19	1:30- 3:30
1:30 M W F or more days	Mon., Dec. 16	1:30- 3:30
2:30 M W F or more days	Wed., Dec. 18	2:30- 4:30
3:00 T Th Only	Tues., Dec. 17	3:00- 5:00
3:30 M W F or more days	Fri., Dec. 20	3:30- 5:30
4:30 T Th Only	Thurs., Dec. 19	4:30- 6:30

## Evening Classes

Final Examinations for all late afternoon classes not scheduled above and all CCS Evening classes will be held at their regularly scheduled class meeting times Monday, December 16th through Friday, December 20th

# Women's Basketball Schedule

GAMES	DATE	TIME	PLACE
UNO vs UNL	Dec. 4, Wed.	— 7:30 p.m.	— UNL
UNO vs Wayne	Dec. 7, Sat.	— 2:00 p.m.	— Wayne
UNO vs St. Mary	Dec. 8, Sun.	— 2:00 p.m.	— UNO
UNO vs Creighton	Dec. 13, Fri.	— 5:15 p.m.	— UNO
UNO vs Midland	Dec. 18, Wed.	— 7:30 p.m.	— UNO
UNO vs Wayne	Jan. 11, Sat.	— 2:00 p.m.	— UNO
UNO vs Tarkio	Jan. 13, Mon.	— 7:00 p.m.	— Tarkio
UNO vs UNL	Jan. 16, Thurs.	— 5:15 p.m.	— UNO
UNO vs Kearney	Jan. 20, Mon.	— 5:15 p.m.	— UNO
UNO vs Concordia	Jan. 26, Sun.	— 2:00 p.m.	— Seward
UNO vs St. Mary	Jan. 29, Wed.	— 7:00 p.m.	— St. Mary
UNO vs Tarkio	Feb. 4, Tues.	— 7:00 p.m.	— UNO
UNO vs Concordia	Feb. 7, Fri.	— 5:15 p.m.	— UNO
UNO vs Westmar	Feb. 8, Sat.	— 2:00 p.m.	— UNO
UNO vs Creighton	Feb. 11, Tues.	— 5:15 p.m.	— Civic Aud.
UNO vs Midland	Feb. 12, Wed.	— 7:30 p.m.	— Fremont
UNO vs. Kearney	Feb. 16, Sun.	— 2:00 p.m.	— Kearney
FEBRUARY 21, FRIDAY AND FEBRUARY 22, SATURDAY			
WOMEN'S BASKETBALL STATE TOURNAMENT			
AT MIDLAND IN FREMONT			

# South American Junket Planned

By Hank Talikka

Members of the University of Nebraska will have the opportunity to participate in an air tour to Peru and Ecuador from May 16 to June 5, 1975 at a savings of as much as 40 per cent.

The tour is being sponsored by UNO, UNL, the World Opportunity Center and the Office of International Programs. The tour is open to all legal members of the university, staff, faculty and students.

Those participating can sign up for course credit in conjunction with the charter flight. Courses offered include Comparative Criminal Justice, Art History, Spanish, History of Education, Economics, Banking and Finance, Ethnic Dance and Latin American Studies.

## Combined Studies

Faculty will include professors from UNL and UNO. Professors James Kane and V. J. Webb from the department of criminal justice and Dr. Kenneth Huggins, economics, are among the instructors.

One of the courses, Criminal Justice 495, is a comparative study of the criminal, legal and police systems of the countries visited in relationship to those in the United States.

Part of the course will take students on trips to courts, prisons, jails, police stations and proba-

tion offices in Latin America. Students will also study the National Police system of the nations involved.

## Finance Studies

Huggins will teach the course in Banking and Finance, available to undergraduate and graduate students. It will deal with specific problems of finance in Latin America, while 890V will put the grad students on their own doing independent research during the tour.

Trips for students will include those to financial and business institutions, international and U. S. agencies in the countries, government and private organizations and the Central Commercial Bank.

## Orientation Sessions

Prior to the trip, orientation sessions will be held to acquaint the student with course offerings and the details of what to expect in the countries visited, including political structure, economic structure, history and geography.

The first day of registration for the course offerings will be November 22. Registration will close in late February. No more than 150 people can be accommodated.

Students wishing details as to cost, courses being offered, etc., should stop at Room 250 in the Student Center for information.

# Holiday Cheer

Holiday cheer will reign at UNO on Sunday, December 15, says UNO Chancellor Ronald Roskens. The chancellor will host the annual Holiday Festival beginning at 4 p.m. in the Student Center ballroom.

All university faculty, staff and students and their families are invited, Roskens says.

High administration sources say the chancellor will play Santa Claus.

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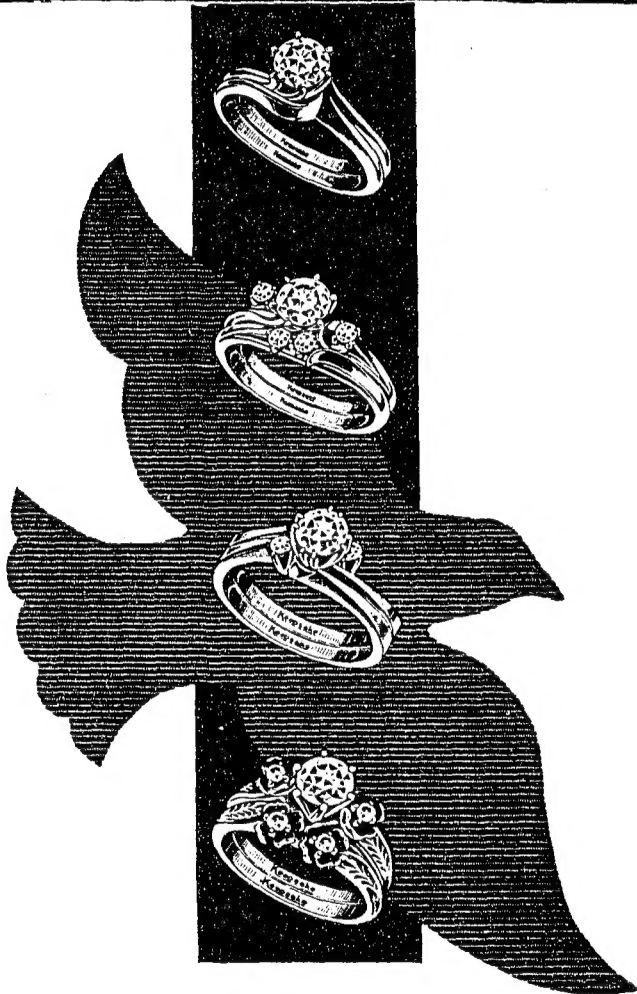
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# SPORTS

## Three Place Second At Air Force

UNO's Wrestling Team opened their 1974-75 season last Saturday in Colorado Springs, Colorado, finishing fifth among the eight team field at the Air Force Invitational Wrestling Tournament.

**Coach Mike Palmisano, while disappointed that the Mavericks failed to improve on their fifth place finish from last year, noted that the competition was very formidable.**

"We were up against some very fine wrestling teams. Wyoming and Colorado State, were very formidable. And Air Force and Minnesota were no slouches."

UNO had three wrestlers in the finals — Tyrone Johnson at 126 lbs., Mike Block at 134 lbs. and Jim Gregory in the heavyweight division. But they all lost, which hurt UNO in the final team standings.

**"I was happy that we placed three wrestlers in the finals, but it would have been nice if they had won their matches, because we could have finished fourth, possibly third."**

The Mavericks, with 73½ points, going into the finals had a chance to finish as high as third. They were leading Minnesota by three points, but the Gophers overtook them in the finals.

Johnson lost his final match to Pat Neu of Minnesota 7-3. Block lost to Don May of Colorado State 3-1, and Gregory lost to Tom Burns of Colorado State 4-3.

The Mavericks split a pair in the final consolation matches. Nate Phillips defeated Monte Kester of Weber State 8-3 in the 150 lb. class, and Billy Jo Lewis lost in the 177 lb. bracket to Jim Hendricks of Colorado State.

**Mike Block in the 134 lb. division, had UNO's only pin of the tournament, as he nailed Russ Waag of Western Colorado State 3:57 into his preliminary match.**

UNO's next match will pit the Mavericks against Peru State, Dana, and Nebraska Wesleyan, Wednesday, December 4th in the Fieldhouse at 6 P.M.



Danenhauer . . . promoted.

## Danenhauer Now Wants Players To Believe

In the middle of the 1973 baseball season, with the New York Mets in last place of the National League's Eastern Division, Met pitcher Tug McGraw said, "You've gotta believe."

It became the Mets' slogan as they surged to take the National League pennant that year.

Bill Danenhauer, recently promoted to head football coach at UNO after being defensive coordinator at UNO for five years, hopes to use the same strategy to make UNO's program a winner again.

"For any athlete to be a good athlete, he has got to believe in himself, we (coaches) have got to believe in him, then he will believe in the system," explained Danenhauer. "I've learned this year that believing is very important."

Danenhauer will attempt to get the football players believing again in a meeting on Thursday, December 5 in Fieldhouse room 101 at 3:30 p.m. Danenhauer said anyone wanting to play football should be at the meeting.

"I feel very optimistic in getting the program turned around," said Danenhauer. "Our number one goal is to whip North Dakota State on September 6, 1975."

North Dakota State is next year's season opener, which will be played in the campus stadium.

Danenhauer will change UNO's basic defense back to a pro 4-3, which UNO used in his first four years at UNO. He also plans to use a multiple I offense.

## Rec Building Plans Finished Soon

by Karen Smith

"Instructional spaces are the primary concern," said Dr. Richard Flynn, chairperson of UNO's health, physical education and recreation department (HPER), about the planning of the new HPER building.

Even with the emphasis on instructional space, though, Flynn believes that all campus recreation programs will benefit from the new building.

"I see it (the HPER building) as having a very positive effect on campus," Flynn believes recreation to be "the life-blood

of a campus."

### Campus Recreation

Flynn, who deplores the lack of campus recreation opportunities said, "Not only will the new building provide additional spaces for more pursuits, but it will also free the Fieldhouse during the day for recreation. At present, as many as nine activity classes are scheduled for one hour in a one room building (the Fieldhouse).

"The whole campus recreation program is grossly under-supported. The money allocated for intramurals and campus recreation (at UNO) is

the lowest I know of for any college campus," Flynn said.

"When I looked at all the needs this campus has in terms of instruction and facilities for indoor and outdoor recreation areas based on national standards, it would have taken \$20 million to rectify all those areas," Flynn requested \$9.8 million for the building, which was eventually reduced to \$6 million.

### Four Benefits

"Much pruning has already been done, and with the influence of inflation on construction costs, we can't predict exactly how much space by square footage we are going to get for that figure."

Looking ahead, Flynn sees four areas in particular where UNO will benefit from the construction:

**1. Support of the UNO athletic program with the addition of**

**space for gymnastics and a swimming pool.**

**2. Freeing the Fieldhouse from some of its numerous scheduling conflicts.**

**3. Freeing office space and locker room space in the Fieldhouse. (Flynn said the HPER building will contain "a generous amount of locker space.")**

**4. Support of the women's intercollegiate program by replacing the quonset huts.**

Instructional space in the new building will include a swimming pool, a dance studio, room for gymnastics and several instructional areas for tennis, golf, judo, squash, handball, fencing and other activities.

### Natatoria

Flynn said the natatoria would "support competitive swimming as well as recrea-

(Continued on page 7)

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# HPER Plans Near Finish

(Continued from page 6)

tional swimming," although its primary purpose is for instruction.

Flynn added that plans for the swimming pool were not finalized and UNO might have one olympic sized pool or two or three smaller swimming pools.

The HPER building will also provide "numerous areas desperately needed to support our laboratory based classes in recreation and health education, such as motor learning, exercise physiology, biomechanics, leisure study and movement analysis.

## Construction Soon?

"In addition to areas for instructional purposes (the primary function of the building), it will also provide for total campus recreation." Flynn hopes the different areas will be available for recreational purposes when they are not being used for classes.

Construction on the building could begin this spring, according to Flynn, with possible occupancy in January, 1977. Although the exact location of the HPER building is still undetermined, it will be located south of the Fieldhouse.

## HPER Growth

The new building reflects the

growth in the health, physical education and recreation department in recent years. Flynn noted that five years ago 20 students had recreation majors; now over 120 students have recreation majors. Flynn said UNO has 100% placement with graduates in the area.

He added all of UNO's physical education majors during the past year and a half have found jobs after graduation.

Flynn believes "the next big thrust in public schools will be in health education. We (UNO) have responded by developing health education majors and minors.

## Quality Living

"As the public becomes more concerned with the quality of living, it demands more opportunities for recreation and needs appropriate instruction.

"Two of our fastest growing programs are health education and leisure (recreation) education." Flynn cited therapeutic recreation and park and recreation management as two employment areas currently in demand.

In designing and programming, Flynn said the planning committee has "been very concerned with interdis-

plinary programs such as gerontology and special education."

Asked about budgets for HPER, Flynn said the planning committee was "exploring ways to adequately finance operation of the building.

"At all institutions we've visited in preparation for designing our building, student fees have contributed for operation of the building.

## No Complaints

"We have never heard one complaint about contributing to that (recreation) building since the students get so much in return." In effect, Flynn added, students are "afforded the same opportunities as in joining a health spa, YMCA or a private club for a menial amount.

"The faculty and staff who utilized these facilities in other institutions also contributed to the operations," Flynn added.

The HPER building is being "designed to fully accommodate handicapped students." Flynn added the planning committee has been very concerned with traffic patterns. "Hopefully, the building will be better designed than the Fieldhouse in regulating traffic patterns for maximum utilization of all areas."



UNO Women's Basketball team hopes its shooting will be hot in its season opener tonight at UNL.

# UNO Needs More Team Play

UNO, currently 1-1 in the young basketball season, will attempt to get its record above the .500 mark when the team meets South Dakota and Augustana this week.

The Mavericks are trying to avoid a bad start, which hurt them last season. Last year's squad posted a 4-5 record during the first month of the season, then later came on strong to win 10 of their last 12 games and post a 17-9 record.

With a much tougher schedule this season, the Mavericks may need a good first month to reach their goal of an NCAA tournament bid.

One reason for a poor start last year was the team's inability to play together. This season, Head Coach Bob Hanson is having the same problem.

Hanson said the team has done so unintentionally. "They just haven't played together," lamented Hanson after a heart-breaking 87-84 loss to Morningside.

Hanson said the squad would work on team play and also on other problems they have encountered early in the season. One of the problems has been the offense.

"We're not moving enough and passing enough," said Hanson. He also voiced displeasure with the team's rebounding and defense. UNO has been outrebounded in both of its games.

Pat Roehrig, 6-8 center, has been the UNO offensive leader, scoring 26 points in the Mavericks' 87-84 win over Northwestern College and 27 points against Morningside.

In the Morningside game, UNO overcame an 18 point deficit to take the lead in the final minutes. "If they didn't quit, we're going to win a lot of ball-games that way," said Hanson.

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# GSA Sponsors Christmas Party

By Tim Rife

Omaha Mayor Edward Zorinsky will don red suit, beard and wig Friday, December 20, as part of a graduate student Christmas party to entertain over 150 elderly persons and orphans in the UNO ballroom.

Rod Smith, president of UNO's Graduate Student Association (GSA), says Zorinsky was "more than happy" to play Santa for the up-coming event.

"SGA has been trying to put something like this together for years, but nothing materialized until just last October," Smith noted. "Our basic philosophy behind it is to crack the communication barrier between the community and the university."

### Get Involved

The GSA exec says the party is a means to get the university involved in a worthy cause by entertaining kids and old folks from St. James orphanage and the Douglas County Home.

"There will be tables set up in the Student Center, December 9-13, for anyone who wants to donate," Smith added. "It wouldn't have to be much; we figure if everyone were to contribute maybe a quarter, then we'd easily surpass our minimum goal of \$500."

However, Smith assured that if any money were made from the party, it would be reinvested again next year.

### Annual Event

"When we go non-profit, we go non-profit all the way," he said of the Christmas party, which "GSA plans to make an annual event."

He explained that donations will be used to buy gifts and pay for the cookies and punch that will be served.

Smith praised local wholesalers who have already donated gifts for the party. "They've been most cooperative," he said.

While the graduate student head says Mayor Zorinsky is definitely slated for the event, "we have also invited Dr. San Guinary and Peter Citron, but have received no response from them."

### UNO Benefits

"At this point, I think it is important to stress that although GSA is sponsoring the party, it will be for the entire university's benefit," he continued.

"We want to involve the entire university. GSA has contacted several university deans, the chancellor, vice chancellor and the Board of Regents inform-

ing them of our action and asking for contributions. We are inviting all campus organizations to participate. GSA welcomes anyone willing to help out in anyway possible."

### Ganan Credited

Giving credit to fellow GSA member Sally Ganan, Smith said, "Sally was chairman of the Community Relations Committee, which did most of the planning and arrangements for the party."

Ganan says that when she contacted St. James Director Barb Tennell about sponsoring a party for the children, Tennell was "overjoyed."

"Barb did everything but jump up and down over the idea," said Ganan. She said the people at the Douglas County Annex were also enthused about the plan.

### Jolly Ron?

Meanwhile, Chancellor Ronald Roskens, asked if he was affronted over the idea that Zorinsky was selected over him to play Santa Claus, quipped, "I sure am and you may quote me on that."

## Classifieds

Next week the Gateway will provide a special section of classified ads devoted to Seasons Greetings from UNO faculty, staff and students.

Anyone wishing to submit a Christmas greeting of 25 words or less should bring them to the Gateway office, Annex 30, by Friday at 5 p.m.

### PERSONALS

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I, formerly known as NELSON REMI ADENINI, henceforth wish to be known and addressed as ADEMI AYO ADEMI. Please note the University of Nebraska, Omaha.

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## SGA Budget Requests Are Due

The various campus agencies receiving funding from Student Government are required to submit budget requests for the 1975-76 academic year by December 18, according to Executive Treasurer Colleen Gregory.

Gregory said the reason for the December 18 deadline lies

in the necessity to provide time for the Budget Commission to properly review the requests.

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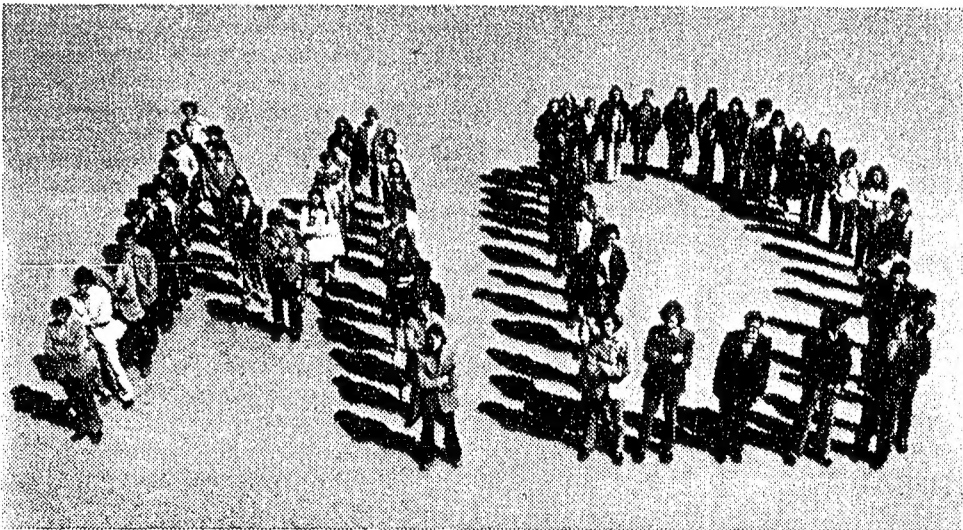
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\*Veterinary not available in Navy Program.

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